

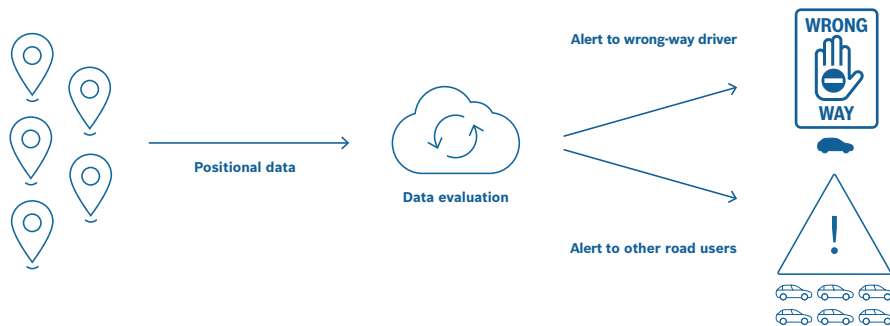
Cloud-based wrong-way driver warning

Guardian angels from the data heavens

Connected mobility



Faster information for the driver provides effective protection against wrong-way drivers



more safety

through targeted alerts to wrong-way drivers
and road users in the immediate vicinity

just 10 seconds

is all it takes to send the cloud-based wrong-way
driver alert – much faster than current
technologies.

- ▶ Recognition of wrong-way drivers and alert sent to the offender as well as to other road users in the danger area – within seconds
- ▶ Precise instructions help drivers resolve the situation safely
- ▶ Data basis provided by anonymized communication of vehicles' positions to the cloud in real time as they enter or exit the freeway
- ▶ Available immediately via the myDriveAssist smartphone app