

Cloud-based wrong-way driver warning

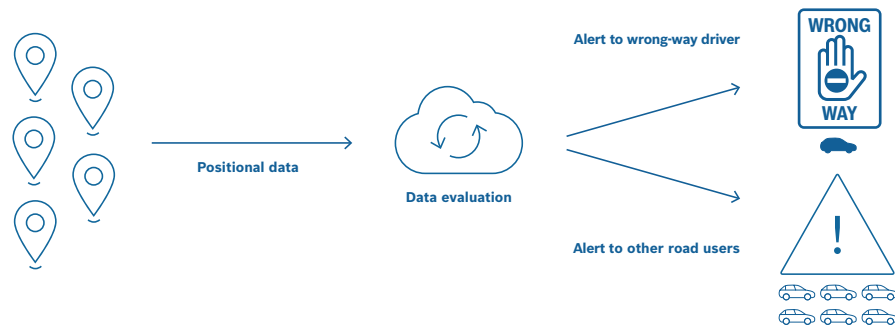
Guardian angels from the data heavens



Connected mobility



Effective protection against wrong-way drivers – easy to integrate into on-board systems



- ▶ Connected solution offers protection against wrong-way drivers with fast, precise information
- ▶ Recognition of wrong-way drivers and alert sent to the offender as well as to other road users in the danger area – within seconds
- ▶ Precise instructions help drivers resolve the situation safely
- ▶ Data basis provided by anonymized communication of vehicles' positions to the cloud in real time as they enter or exit the freeway
- ▶ System serves as the foundation for a nearly universal solution

more safety

through targeted alerts to wrong-way drivers and road users in the immediate vicinity

just 10 seconds

is all it takes to send the cloud-based wrong-way driver alert – much faster than current technologies.