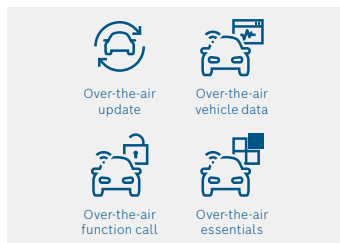


Mobility cloud

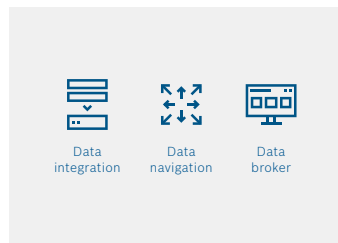
Cloud-based integration platform for developing and updating vehicle software and services



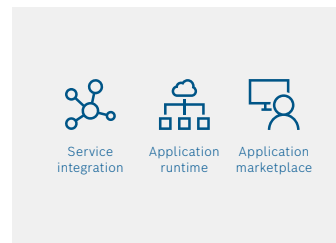
A solution for the entire vehicle life cycle



Over-the-air services



Data services



Core services

efficient

thanks to a consistent connectivity solution throughout the entire vehicle life cycle

flexible

thanks to individual software modules that are independent of the hardware used

- ▶ Enabling digital mobility services and simplifying vehicle software and service development contributing to the future of software-defined cars.
- ▶ Simple, instant, reliable and secure over-the-air and data services as managed services via end-to-end tech stacks and business frameworks over the complete vehicle and software lifecycle.
- ▶ Establishment of a digital feedback loop between the vehicle and cloud environment.
- ▶ Access to new market opportunities in on- and off-board software market.
- ▶ Reduced effort, time-to-market and cost for vehicle software, services and functionalities.