

Privacy Notice

Robert Bosch GmbH

Robert Bosch GmbH (hereinafter referred to as “We” or “Us”) are delighted that you use our application “uDrive Connect” and are pleased that you are interested in our company and our products.

1 Bosch Respects Your Privacy

- 1.1 The protection of your privacy when processing personal data as well the security of all business information is a major concern for Us, which We consider in our business processes. We process personal data that are collected during the use of the application “uDrive Connect” in confidential form and exclusively in accordance with statutory provisions.
- 1.2 Data protection and information security are part of our company policy.

2 Responsible Entity

The entity responsible for processing your personal information is Robert Bosch GmbH; exceptions are clarified in this Privacy Notice.

You can contact us as follows: Robert Bosch GmbH, Robert-Bosch-Platz 1, 70839 Gerlingen-Schillerhöhe, e-mail address: kontakt@bosch.de, phone number: +49 711 811-0.

3 Collection and Processing of Personal Data

- 3.1 Personal data encompass any information that refers to an identified or identifiable natural person, i.e. names, addresses, phone numbers, e-mail addresses, information relating to contracts, orders and bills, which are an expression of the identity of a person.
- 3.2 As part of you using the application “uDrive Connect”, We collect, process and use the following personal data: name, address, e-mail address, date of birth, photo, location data. We only collect, process and use these data if any such collection, processing and use is based on a legal foundation or if you have granted your consent to such collection, processing and use.

4 Purpose of Processing and Legal Bases

- 4.1 We and any service providers commissioned by Us will process your personal data for the following purposes:
 - Technical administration of the application “uDrive Connect” regarding your inquiries towards Bosch via the feedback service and for the evaluation of diagnosis data (legal basis: justified interest in the removal of faults and in the security of our products).
 - In order to determine faults and for security reasons (legal basis: compliance with our legal obligations in regard to data security and justified interest in the removal of faults and in the security of our products).
 - Safeguarding and defense of our rights (legal basis: our justified interest in the assertion and defense of our rights).
 - Navigation to the location of your vehicle. For this purpose, we collect your location data via GPS after your vehicle was switched off. You can allow or deny this function in the settings of the operating system of your cell phone at any time (legal basis: consent).
- 4.2 Duration of storage; retention periods:

We will only ever store your data for as long as required for the provision of our services in regard to you using the application “uDrive Connect” and the associated services or for as long as We have a justified interest in further storage (e.g. we may continue to have a justified interest in postal marketing, also after completion of a contract). In all other cases, We will delete your personal data, with the exception of any data that we are obliged to store for compliance with legal obligations (for example, retention periods under tax and commercial law require Us to archive documents like contracts and bills for a certain period of time).

4.3 Collection of your location data:

The application “uDrive Connect” allows you to navigate to the location of your vehicle (legal basis: consent).

5 Disclosure of Data

5.1 Disclosure of data to other responsible entities:

On principle, We will only ever disclose your personal information to other responsible entities if such disclosure is required for the purposes of the contract, if We or the third party have a justified interest in the disclosure of the data or if you have granted your consent to such disclosure. Please see the section 4: ‘Purpose of Processing and Legal Bases’ for details regarding the legal bases. Third parties may also be other companies of the Bosch Group. Where data are disclosed based on justified interests, this will be explained in this Privacy Notice.

Furthermore, data may be disclosed to other responsible entities, provided that legal provisions or enforceable orders issued by public authorities or courts oblige Us to do so. The application “uDrive Connect” allows you to transmit diagnosis data to third parties (e.g. garages). Additionally, you may choose to also disclose the location of your vehicle, data regarding your cell phone and user data in terms of section 3.2 when transmitting diagnosis data to third parties.

These data are not automatically transmitted to third parties by Bosch. You decide which data are to be transmitted to third parties.

If you do transmit data to third parties, Bosch does not accept any liability for the processing and use of the data by third parties. Notice that data processing is the responsibility of the third party.

5.2 Service provider (general):

We commission external service providers with tasks such as sales and marketing services, contract management, payment handling, programming, data hosting and hotline services. We have carefully selected these service providers and monitor them on a regular basis, especially in regard to their careful treatment of and the securing of data stored by them. We oblige any and all service providers to comply with confidentiality provisions and legal provisions. Service providers may also be other companies of the Bosch Group.

6 Utilization of Analysis Tools

We require statistical information regarding the use of our App product in order to be able to improve its user-friendliness, to measure outreach and to conduct market research. For this purpose, we employ the App analysis tools described in this section.

6.1 App analysis with HockeyApp:

Bosch utilizes the software analysis tool HockeyApp for improvement, troubleshooting and vulnerability assessment regarding the application “uDrive Connect”. HockeyApp is a beta test platform operated by the Microsoft Corporation that allows for the analysis of malfunctions of the application “uDrive Connect”. Should “uDrive Connect” crash, a crash report is sent to HockeyApp. The report contains information about date and time of the crash, the affected software module, the operating system used as well as language and type of device. No personal data or data that can be associated with an individual are transmitted when such crash report is sent. The sending of a crash report can be deactivated by the user in the settings of the application “uDrive Connect” at any time. A part of the information contained in the crash report may be processed in the US.

6.2 App analysis with Webtrends:

Our App utilizes the functions of the analysis service Webtrends. The provider is Webtrends Inc.; 851 SW 6th Ave., Suite 1600; Portland Oregon 97206. Webtrends collects, stores and analyzes data related to App usage (e.g. any actions taken in the App areas and length of stay) in order to allow for an analysis of your use of the App. The use of the analysis tool in this App is fully anonymized. Any identification of the user or the mobile end device is excluded. The information generated regarding your use of the App is usually transmitted to a Webtrends server in the US and stored there. Webtrends will use this information on our behalf to evaluate your use of the App and to compile reports on the activities in the App. We use these data for improvement and needs-oriented further development of our App. Information may be transmitted to third parties if required by law or if third parties process these data on behalf of Webtrends. If you would like to exclude the use of this analysis tools in the future, you can prevent such use by selecting the corresponding settings of your mobile end device / our App. Please see <https://www.webtrends.com/terms-policies/privacy/privacy-statement/> for further information regarding the privacy policy of Webtrends.

7 Use of Push Notifications

The application “uDrive Connect” allows you to transmit push notifications to the vehicle display. The push notifications will only be sent to the vehicle display by the application “uDrive Connect” if you expressly agreed to this sending of notifications. You can deactivate push notifications in the settings menu at any time.

If you are using the application “uDrive Connect” in connection with an Android operating system, we will use a so-called “push notification filter” to provide push notifications on the vehicle display, which transforms Android notifications into the ANCS standard. However, no Device Token ID is created, data are not transmitted to Apple. The push notification filter allows devices that are connected via Bluetooth Low Energy (BLE) (e.g. the vehicle display) to access notifications that were received by the smartphone. These can be notifications regarding:

- received and missed calls,
- received messages in social networks (WhatsApp, Facebook, Twitter, and WeChat),
- received text messages,
- received e-mails,
- calendar notifications,
- notifications from “Deutscher Wetterdienst”.

These notifications are displayed on the vehicle display that is connected via BLE, unless notifications of a higher priority (e.g. warnings) are currently requiring the display space. Initially, only the respective notification icon and two lines of the text will be displayed. Only if you press the Confirm/Info button will the entire notification be displayed. On the vehicle display and in the application “uDrive Connect” on your smartphone, you can selectively activate or exclude certain types of notifications. Notifications on the vehicle display can only be accessed and read while the vehicle is stationary. If you would like the sender of the message to be displayed, you have to agree to the application “uDrive Connect” accessing the contacts stored on your smartphone. You can deactivate the accessing of your contacts in the settings menu of your smartphone at any time.

8 Data Transmission by App Store Operators

Not classed as data collection by Us and therefore outside of our responsibility is the transmission of data such as user name, e-mail address and individual device ID to the App Store when downloading the application in question. We have no means of influencing this collection of data and any further processing by the App Store as responsible entity.

9 Share- Function:

The application “uDrive Connect” offers you the option to share a data set prepared by Bosch (e.g. text message, no personal data) using third-party applications. When using the Share function, the application “uDrive Connect” first makes the aforementioned data set available to the smartphone’s operating system via a so-called “call for action”. Third-party applications can act on this call for action and display the data set prepared by Bosch in the respective format used by the third-party provider. To do this, users themselves have to select the third-party application in question in which the data set is to be made available. Only after selection of the third-party provider by the user can the third party access the data set. If you do not want that third-party applications receive and, where applicable, store and use the prepared data set, you should refrain from using the Share function.

10 Use of external links:

The application “uDrive Connect” may contain links to third-party websites – providers not associated with Us. After clicking on the link, We can no longer influence the collection, processing and use of any personal data transmitted to the third party (by clicking on the link) (such as the IP address or the URL of the website on which the link is located), since the behavior of third parties is by definition not within our scope of control. Bosch does not accept any liability for the processing and use of such personal data by third parties.

11 Security

- 11.1 Our employees and any service providers commissioned by Us are obliged to confidentiality and to compliance with the provisions of applicable data protection regulations.
- 11.2 We are taking all necessary technical and organizational means to ensure an adequate protection level and to especially protect your data that is managed by Us from the risks of unintended or unlawful destruction, manipulation, loss, change or unauthorized disclosure or unauthorized access. Our security measures are continuously upgraded in accordance with technological advances.

12 Rights of Users

- 12.1 Your rights as user are set out in detail in this section. Please use the information provided in the section 12: 'Contact' if you would like to exercise your rights. When doing so, please ensure that We can unequivocally identify you.
- 12.2 Right to information and disclosure: You are entitled to receive information from Us in regard to the processing of your information. For this purpose, you can assert a right to information regarding your personal data that is processed by Us.
- 12.3 Right to correction and deletion: You may demand Us to correct incorrect data and - where legal requirements are met - to complete or to delete your data.
- 12.4 This does not apply to data that are required for billing and accounting purposes or which are subject to statutory retention obligations. Where access to such data is not required, however, processing of these will be limited (see below).
- 12.5 Limitation of processing: You may demand Us - where legal requirements are met - to limit the processing of your data.
- 12.6 Objection to data processing based on the legal grounds "justified interest": Additionally, you are entitled to object to the processing of data by Us at any time, provided that such objection is based on the legal grounds 'justified interest'. We will then cease processing your data, unless we can - in accordance with legal provisions - prove mandatory reasons for processing that are worth protecting and which take precedence over your rights.
- 12.7 Withdrawing consent: If you have agreed to Us processing your data, you may withdraw this consent with effect for the future at any time. The legality of processing of your data before revocation remains unaffected by such withdrawal of consent.
- 12.8 Right to appeal to the supervisory authority: You are entitled to lodge a complaint with a data protection authority. For this purpose, you may contact the data protection authority that has jurisdiction at your place of residence or in your federal state or the data protection authority that has jurisdiction at our place of business. This is:

Federal State Commissioner for Data Protection and Freedom of Information

Home address:

Königstrasse 10a

70173 Stuttgart

GERMANY

Postal address:

PO Box 10 29 32

70025 Stuttgart

GERMANY

Phone: 0711/615541-0

Fax: 0711/615541-15

e-mail: poststelle@fdi.bwl.de]

13 Changes to the Privacy Notice

We reserve the right to make changes to our privacy and data protection measures where required following technological advances. In these cases, We will also amend our Privacy Notice accordingly. Therefore, please note the respective updated version of our Privacy Notice.

14 Contact

If you would like to contact Us, you can reach Us using the address set out in the section 'Responsible Entity'.

In order to assert your rights, to report data security-related incidents as well as to submit suggestions or complaints in regard to the processing of your personal data, We recommend you to contact the Data Protection Officer of our company:

Mr.
Matthias Goebel
Data Protection Officer
Information Security and Data Protection Bosch Group (C/ISP)
Robert Bosch GmbH
Kronenstrasse 22
70173 Stuttgart

or

Abteilungsbriefkasten.cisp@de.bosch.com.

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